**Do Now – Paste onto p. 80 and answer the questions below using the graph on the board**

BACKGROUND: In 2010 Republican Scott Brown ran against Democrat Martha Coakley for Massachusetts’ open U.S. Senate seat. During the election the Boston Herald covered the campaigns of both candidates.

Which candidate did the Herald write the most positive stories about? What about the most negative stories?

Why do you think there is such a difference between the stories written about the two candidates?

Which political party do you think the Boston Herald supports? How can you tell?

Do you think it is okay for a newspaper to support one candidate and not another? Why or why not?

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